



Form: Course Syllabus	Form Number	EXC-01-02-02A
	Issue Number and Date	2/3/24/2022/2963 05/12/2022
	Number and Date of Revision or Modification	10/01/2026
	Deans Council Approval Decision Number	265/2024/24/3/2
	The Date of the Deans Council Approval Decision	10/01/2026
	Number of Pages	11

1.	Course Title	Introduction to Cultural Resources Management
2.	Course Number	2602102
3.	Credit Hours (Theory, Practical)	3
	Contact Hours (Theory, Practical)	3
4.	Prerequisites/ Corequisites	
5.	Program Title	BA in Cultural Resources Management and Conservation
6.	Program Code	02
7.	School/ Center	School of Archaeology and Tourism
8.	Department	Cultural Resources Management and Conservation
9.	Course Level	2
10.	Year of Study and Semester (s)	1st Semester 2024/2025
11.	Program Degree	BA
12.	Other Department(s) Involved in Teaching the Course	N/A
13.	Learning Language	Arabic
14.	Learning Types	<input checked="" type="checkbox"/> Face to face learning <input type="checkbox"/> Blended <input type="checkbox"/> Fully online
15.	Online Platforms(s)	<input checked="" type="checkbox"/> Moodle <input checked="" type="checkbox"/> Microsoft Teams
16.	Issuing Date	
17.	Revision Date	07/01/2026

18. Course Coordinator:

Name: Dr. Ruba Seiseh
 Contact hours: S,T,Th 11:30-12:30
 Office number:
 Phone number: +962 799139992
 Email: ruba.seiseh@ju.edu.jo

19. Other Instructors:



Name: Dr. Ruba Seiseh
Office number:
Phone number: +962 799139992
Email: ruba.seiseh@ju.edu.jo
Contact hours:
Name:
Office number:
Phone number:
Email:
Contact hours:

20. Course Description:

As stated in the approved study plan.

The material includes a definition of the importance of heritage resources and their types, as well as the significance of preserving them. It also sheds light on the most important global organizations and local institutions concerned with heritage, along with the international conventions and agreements, as well as local laws and regulations that establish the fundamental principles for heritage preservation. Additionally, it covers the various values of heritage resources and how to provide information about them, develop them, and prepare them for both local and foreign visitors.

21. Program Intended Learning Outcomes: (To be used in designing the matrix linking the intended learning outcomes of the course with the intended learning outcomes of the program)

PILO's	*National Qualifications Framework Descriptors*		
	Competency (C)	Skills (B)	Knowledge (A)
Explain the concept, types, and significance of cultural resources at local, national, and international levels.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Identify and understand international organizations, conventions, and legal frameworks governing cultural heritage management.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Analyze the cultural, social, economic, and educational values of heritage resources.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Apply basic documentation and interpretation methods for cultural resources.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Assess heritage significance and evaluate appropriate management and presentation approaches.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Communicate cultural heritage information effectively to different audiences, including local and international visitors.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Demonstrate awareness of ethical responsibilities and community engagement in cultural resources management.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>



Utilize basic tools and methods for organizing, presenting, and managing cultural heritage resources.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Evaluate heritage resources to determine appropriate conservation and management approaches.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Collect and organize heritage-related data from reliable academic and institutional sources.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Implements effective plans and strategies for managing heritage resources, organizing relevant activities and events.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reflect on contemporary challenges in cultural resources management and sustainable use.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interpret heritage information critically to support informed decision-making.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

* Choose only one descriptor for each learning outcome of the program, whether knowledge, skill, or competency.

22. Course Intended Learning Outcomes: (Upon completion of the course, the student will be able to achieve the following intended learning outcomes)

Course ILOs #	The learning levels to be achieved						Competencies
	Remember	Understand	Apply	Analyse	Evaluate	Create	
K1. Define cultural resources and explain their significance and classifications	K1	K1					Knowledge
K2. Identify major international organizations, conventions, and legal frameworks related to heritage preservation.	K2	K2					Knowledge
S1. Apply basic documentation and interpretation methods for cultural resources.	S1	S1					Skills
S2. Analyze heritage values and assess their		S2					Skills



relevance to different audiences.							
C1. Develop introductory heritage management and interpretation proposals.			C1	C1			Competency
C2. Demonstrate professional awareness of ethical and legal responsibilities in heritage management.			C2	C2	C2		Competency

23. The matrix linking the intended learning outcomes of the course -CLO's with the intended learning outcomes of the program -PILOs:

<div>PILO's *</div> <div>CLO's</div>	1	2	3	4	5	6	7	8	9	10	11	12	13	Descriptors**		
														A	B	C
K1. Define cultural resources and explain their significance and classifications	*													*		
K2. Identify major international organizations, conventions, and legal frameworks related to heritage preservation.		*									*					
S1. Apply basic documentation and interpretation methods for cultural resources.									*						*	
S2. Analyze heritage values and assess their relevance to different audiences.												*			*	
C1. Develop introductory heritage management and											*					*



interpretation proposals.																	
C2. Demonstrate professional awareness of ethical and legal responsibilities in heritage management.										*				*			*

***Linking each course learning outcome (CLO) to only one program outcome (PLO) as specified in the course matrix.**

****Descriptors are determined according to the program learning outcome (PLO) that was chosen and according to what was specified in the program learning outcomes matrix in clause (21).**

24. Topic Outline and Schedule:

Week	Lecture	Topic	ILO/s Linked to the Topic	Learning Types (Face to Face/ Blended/ Fully Online)	Platform Used	Synchronous / Asynchronous Lecturing	Evaluation Methods	Learning Resources
1	1.1	Course orientation and introduction to cultural resources.		Face to Face		Synchronous	Assignments, participation, presentations and exams.	Text-based resources guest speakers, Mosaic experts
	1.2	Definitions and scope of cultural resources management.	K1					
	1.3	Types of cultural heritage: tangible and intangible.	K1					
2	2.1	Natural and cultural heritage interrelationships.	K1					
	2.2	Importance of cultural resources preservation.	K1					
	2.3	Threats to cultural resources.	K1					
3	3.1	International heritage organizations	K1					



		(UNESCO, ICOM, ICOMOS).						
	3.2	Roles of local heritage institutions.	K1					
	3.3	International conventions and charters.	K1					
4	4.1	National heritage laws and regulations.	K1+K2					
	4.2	Heritage values: cultural, social, economic, and educational.	K1+K2					
	4.3	Assessing heritage significance.	K1+K2					
5	5.1	Heritage documentation methods.	S1					
	5.2	Information management and inventories.	S1					
	5.3	Interpretation and presentation of cultural resources.	S1					
6	6.1	Storytelling and audience engagement.	S1					
	6.2	Developing heritage sites for visitors.	S1					
	6.3	Sustainable tourism and heritage.	S1					
7	7.1	Midterm Review Session	S1+S2					
	7.2	Midterm Exam	Exam					
8	8.1	Local vs international visitor needs.	S1+S2					
	8.2	Cultural communication strategies.	S1+S2					



	8.3	Ethics in cultural resources management.	S1+S2					
9	9.1	Community participation.	S1+S2					
	9.2	Case studies in cultural resources management.	S1+S2					
10	10.1	Final Presentation	S1+S2					
	10.2	Final Presentation	S1+S2					
	10.3	Final Presentation	S1+S2					
11	11.1	Explain methods for identifying cultural resources within urban and rural contexts.	S1+S2					
	11.2	Distinguish between tangible and intangible cultural resources and their management needs.	S1+S2					
	11.3	Describe threats and challenges affecting cultural resources in contemporary societies.	S1+S2					
12	12.1	Apply basic assessment tools to evaluate the significance of cultural resources.	S2+C1					
	12.2	Propose preliminary management approaches for different types of heritage resources.	S2+C1					
	12.3	Demonstrate awareness of sustainability principles in cultural resources management.	S2+C1					
13	13.1	Analyze the role of cultural resources in	S2+C1					



		supporting cultural tourism and local economies.						
	13.2	Assess visitor needs and expectations when presenting cultural resources.	S2+C1					
	13.3	Design basic interpretive content for cultural heritage visitors.	S2+C1					
	14.1	Explain ethical considerations in the management and presentation of cultural resources.	C2					
	14.2	Evaluate community involvement strategies in heritage resource management.	C2					
	14.3	Demonstrate responsibility toward protecting cultural resources for future generations.	C2					
	15.1	Student project workshop.	C2					
	15.2	Student presentations.	C2					
	15.3	Course wrap-up and final assessment.	C2					

25. Evaluation Methods:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Evaluation Activity	*Mark wt.	CILO's					
		K1	K2	S1	S2	C1	C2
First Exam	30	*	*				
Second Exam –If any							
Final Exam	50	*	*	*	*	*	*
**Class work							
Projects/reports	20	*	*	*	*	*	*
Research							



working papers							
Field visits							
Practical and clinical							
Performance Completion file							
Presentation/ exhibition							
Any other approved works							
Total 100%	100						

* According to the instructions for granting a Bachelor's degree.

**According to the principles of organizing semester work, tests, examinations, and grades for the bachelor's degree.

Mid-term exam specifications table*

No. of questions/ cognitive level						No. of questions per CLO	Total exam mark	Total no. of questions	CILO/ Weight	CILO no.
Create %10	Evaluate %10	analyse %10	Apply %20	Understand %20	Remember %30					
										K1
										K2
										S1
										S2
										C1
										C2

Final exam specifications table

No. of questions/ cognitive level						No. of questions per CLO	Total exam mark	Total no. of questions	CILO Weight	CILO no.
Create %10	Evaluate %10	analyse %10	Apply %20	Understand %20	Remember %30					
										K1
										K2
										S1
										S2



										C1
										C2

26. Course Requirements:

(e.g.: students should have a computer, internet connection, webcam, account on a specific software/platform...etc.):

Internet, MS teams

27. Course Policies:

A- Attendance policies:

B- Absences from exams and submitting assignments on time:

C- Health and safety procedures:

D- Honesty policy regarding cheating, plagiarism, misbehavior:

E- Grading policy:

F- Available university services that support achievement in the course:

All of the mentioned policies and requirements will be followed in all potential cases according to the university regulations and procedure.

28. References:

A- Required book(s), assigned reading and audio-visuals:

B- Recommended books, materials, and media:

[Masili, G., Conigliani, C., & Addis, M. \(2025\). FROM INSIGHTS TO STRATEGY: MAPPING ROME'S CULTURAL HERITAGE FOR OPTIMAL RESOURCE MANAGEMENT AND PROMOTION. *PICCOLA IMPRESA*, 1, 38-68.](#)

[Brownson, S. U., Chigbu, G., & Osazuwa, C. M. \(2024\). Cultural security and environmental conservation: Exploring the link between indigenous knowledge systems and sustainable resource management in cross rivers state. *The American Journal of Management and Economics Innovations*, 6\(08\), 13-40.](#)

29. Additional information:

--



Name of the Instructor or the Course Coordinator: Dr.Ruba Seiseh	Signature:	Date: 10/01/2026
Name of the Head of Quality Assurance Committee/ Department	Signature:	Date:
Name of the Head of Department Dr. Ruba Seiseh	Signature:	Date:
Name of the Head of Quality Assurance Committee/ School or Center	Signature:	Date:
Name of the Dean or the Director	Signature:	Date: